

What Is the Green GPS?

The Green GPS is a breakthrough step-by-step tool to get you quickly moving on your own incredible journey – driving you right through the middle of "green" and straight ahead on the way to truly "sustainable".

Maybe your company has already said, "Okay, we know we need to do this, and quickly, but how exactly do we get started?" If you're looking for the most direct route, look no further. Click the image to the right and download the excerpt now. We think you'll agree that ***The Green GPS*** is the right tool at the right time.

Maybe you're not sure yet and need a straightforward assessment to help you determine just how much of a priority this should be in your busy schedule. [Click here to jump straight to the 3 Minute Self-assessment](#) to answer that question quickly. It's only 10 questions, and you'll know your score, and what that score means, right away!

Using this "green GPS" for printers will guide any company truly serious about their future to create and implement a green/sustainable plan that even the largest companies in the industry (and demanding clients) would be awfully proud of. And, it works exceptionally well regardless of your location, size or starting point. And, the process is simple to follow.

Why a tool and not an onsite consult?

Instead of creating a consulting package for us to come on-site and lead you through the process like others companies offer, we took a very different approach.

First of all, a lot of printers can't justify the high price tag of on-site consultants. We admit it – we thoroughly enjoy being on site with our clients. We really do. While we're less costly than some of the consultants in the "green" space, we're still not exactly inexpensive.

Secondly, this is an urgent subject. The green/sustainable wave is hitting hard for some of you right now, and just starting to crest for others. One thing is certain - it's no longer a question of "if" but "when". Having to wait for an appointment just isn't a good option.

Isn't FSC and/or SFI certification enough?

If you've gone through the process to become FSC and/or SFI certified, that's great. You're well on your way, but the journey ahead involves a lot more than paper chain-of-custody. If anything, having these credentials proves your commitment to your clients and your world. But to reap the real benefits, you must create a real plan and show real progress to extract the most value and benefit from your efforts. The Green GPS will show you step-by-step how to do just that.

Is this over my head?

Make no mistake. This isn't a quick fix. Like most things truly worth doing, this takes time, focus and a lot of self-discipline to get your plan created and in full swing.